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EXPWAY and Nextreaming join forces to offer a ready-to-market solution for mobile TV

The Partnership combines strengths in DVB-H by bundling EXPWAY Electronic Service Guide and Nextreaming DVB-H Multimedia Player, NexPlayer™

Paris, France; Seoul, South Korea; Amsterdam, the Netherlands, Sept. XX, 2006 – EXPWAY and Nextreaming, respectively leading providers of Electronic Service Guide solutions and embedded multimedia SW solutions, announced today that they integrate and interface their solutions to foster the development of mobile TV applications over DVB-H networks.

Expway's FastESG™ Client software solution will be integrated with NexPlayer™, an embedded application that allows users to watch high quality digital broadcasting on a mobile device. NexPlayer™ includes the most advanced Mobile TV video player capability for embedded devices, FastESG™ brings highest performance and fully featured ESG SW.

The partnership's objective is to create a complete end-to-end platform with a full, standard-based ESG service, enabling smart promotion and distribution of rich content, associated with the finest video quality display over DVB-H (Digital Video Broadcasting – Handheld, a world standard for the transmission of TV programs and digital files over mobile networks).

Said Antoine Weil, EXPWAY's CEO: "We are pleased to join forces with Nextreaming, a leading provider of advanced multimedia embedded SW. Today's announcement is in line with our strategy to offer a ready-to-market end to end solution meeting the handset manufacturers' requirements and enabling interactive content and service offering by the operators."

Said Dr. Il-Taek Lim, NEXTREAMING' s CEO: ""We are providing our customers with various mobile TV solutions, which are ranging from streaming media player to DMB and DVB-H. Our partnership with Expway will enhance our products with first in class SW quality and innovations to make mobile TV successful worldwide "

About EXPWAY

EXPWAY is a leading provider of end-to-end content & service management solutions over mobile broadcast, mobile telecom and Broadband IP networks. EXPWAY solutions include Electronic Service Guide (ESG), Electronic Program Guide (EPG) and Interactive Services such as betting, voting and advertising.

EXPWAY standard based software solutions include FastESG™, ESG solution dedicated to MobileTV and based on DVB IPDC specifications for DVB-H, and FastEPG™, EPG solution dedicated to IPTV and based on DVB-IPI and TV-Anytime specifications.

EXPWAY FastESG™ solution was the first world-wide DVB IPDC compliant solution commercially deployed. EXPWAY solutions are integrated with multiple CAS and DRM systems and already deployed or market tested by Telecom and Broadcast Operators in Italy, France, Germany, Sweden, Japan as well as integrated by handset, STB and TV set manufacturers world wide. Founded in 2000, the privately-held company is headquartered in Paris, France. For more information, go to: www.expway.com

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About Nextreaming

Nextreaming is the leading global provider of embedded multimedia SW for mobile devices. More than 40 handsets worldwide utilizing Nextreaming technology have been successfully released in the market, including the world's first commercial DVB-H phones.

Nextreaming's SW products include advanced mobile TV solutions for the standards DVB-H, T-DMB, S-DMB and MBMS.

With NexTV™ and NexPlayer™ SW, Nextreaming ensures the best mobile TV experience in any portable device (Mobile Phones, PDAs, Portable Media Players, Smart Phones and PCs) while enforcing the business of broadcasters and Mobile Network Operators.

For more information: www.nextreaming.com

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