



Press release

EXPWAY and NTT reinforce their relationship with further development of Next Generation IPTV and mobile TV Electronic Content Guide solutions

Amsterdam (The Netherlands), 9th September 2007 — NTT Cyber Communications Laboratory Group, a research division of Japan's largest telecom operator, NIPPON TELEGRAPH AND TELEPHONE CORPORATION (NTT), and EXPWAY of France, a leading provider of *Electronic Content Guides*, today announced that they have reinforced their strategic relationship with joint development of advanced services dedicated to mobile and broadband networks. The solutions will allow operators to benefit from state-of-the-art solutions to enhance their mobile and broadband TV services. In addition a specific focus will be given to answer to the convergence of fixed and mobile services.

In order to help NTT achieve its aims in the mobile and broadband segment of the market, the Cyber Communications Laboratory Group (part of the Japanese telecommunications giant) has been working closely with high-tech specialist and multimedia solutions provider EXPWAY of France.

Antoine Weil, CEO of EXPWAY, commented: "We are extremely honoured to collaborate with NTT on this project, which is a huge step towards a unique information system serving several types of networks. This collaboration is highly strategic for us and will help us to further promote metadata solutions in the telecom and broadcast environments."

EXPWAY solutions are fully adapted to build convergent offer in a multi-networks environment. NTT group naturally evolves toward providing telecommunication and multimedia services over its fixed and wireless operational companies.

EXPWAY developed strategic applications, based on metadata, to promote contents and services to end-users driving them to order, watch and consume contents. The Electronic Content Guide leverages the most valuable asset in a mobile TV and IPTV service: the content.

Based in Paris, EXPWAY is recognised as a leader in providing state of the art standard based solutions for mobile TV and IPTV services.

About NTT

NIPPON TELEGRAPH AND TELEPHONE CORPORATION, or NTT Corp (TSE: 9432, NYE: NTT), is the largest telecommunications operator in Japan. With its subsidiaries — including NTT DoCoMo, NTT Communications, NTT East, NTT West, and NTT Data — it provides fixed-line telecommunications (local, long-distance and international) and wireless telephony services, data communications, as well as internet and multimedia services. NTT Cyber Communications Laboratory Group is NTT's R&D arm, which is dedicated to enhancing NTT's services, with an emphasis on technologies that support business information sharing, including media services as well as content creation and management.

For more information, go to: www.ntt.co.jp

About Expway

Expway is a leading provider of end-to-end content & service management solutions over mobile broadcast, mobile telecom and Broadband IP networks. Expway standard-based software solutions include FastESG™, the ESG solution dedicated to Mobile TV, FastEPG™, EPG solution dedicated to IPTV, and interactive Services such as betting, voting and advertising.

Expway solutions interface with multiple CAS and DRM systems and are already deployed or market-tested by Telecom and Broadcast Operators in Italy, France, Germany, Sweden, Japan, as well as integrated by handset, STB and TV set manufacturers worldwide. Founded in 2000, the privately-held company is headquartered in Paris, France.

For more information please fill in a request form on: <http://expway.com/information.php> or visit us: www.expway.com