



## **NDS VIDEOGUARD MOBILE™ CONTENT SECURITY NOW INTEGRATED WITH EXPWAY FASTESG™ FOR MOBILE TV**

### **Highlights:**

- Integrated solution supports both leading mobile security profiles, OSF and OMA BCAST SCP, with DRM Profile available this year
- Expands the choice of secure ESG solutions for mobile network operators and pay-TV broadcasters
- End-to-end solution helps operators to bring advanced mobile TV services to market quickly, enabling secure delivery of content throughout the mobile distribution chain

### **LONDON, UK – February 7, 2008 (Mobile World Congress, NDS Booth AV100) -**

NDS, the leading provider of technology solutions for digital pay-TV, today announced the integration of NDS VideoGuard Mobile™ conditional access (CA) technology with Expway's FastESG™ Electronic Service Guide (ESG). This solution will be demonstrated for the first time at the Mobile World Congress, Barcelona, February 11-14, 2008.

The solution supports both the Open Security Framework and the OMA BCAST Smart Card Profile, with additional profiles on the roadmap. It enables mobile operators to bring new mobile TV services to market immediately, with the confidence that the adoption of additional profiles will be economical and operationally smooth. The solution provides the necessary security for monetizing mobile TV content while ensuring that users enjoy a personalized mobile TV experience.

"The integration of the NDS CA system with the Expway ESG means that European operators need not be concerned about launching with a specific profile. With both leading standards supported concurrently, our mutual customers know that they will be able to migrate to a new standard seamlessly, with no service disruption to customers, while maintaining key vendor relationships," said Nicolas Choquart, NDS Director of Mobile and New Business, EMEA.

"The end-to-end pre-integration of Expway Electronic Service Guide with NDS conditional access will accelerate the deployment of mobile TV and hence will promote the distribution of high-value content over mobile TV networks. The joining of forces of two such well established leaders in their respective fields will help us lead the industry in terms of time-to-market on both the operators' and the manufacturers' sides," said Nicolas Andrieu, Expway's Sales Director.

### **About Expway**

Expway is a leading provider of end-to-end content and service management solutions over mobile broadcast, mobile telecom and broadband IP networks. Expway standard-based software solutions include FastESG™, the ESG solution dedicated to Mobile TV and based on DVB IPDC specifications for DVB-H, FastEPG™, EPG solution dedicated to IPTV and based on DVB-IPTV and TV-Anytime specifications, and interactive services such as gaming, voting and advertising.



FastESG™ was the world's first DVB IPDC-compliant solution deployed commercially. Expway solutions interface with multiple CA and DRM systems and are already deployed and market-tested by telecom and broadcast operators in Italy, France, Germany, Sweden, Japan, as well as integrated by handset, STB and TV set manufacturers worldwide. Founded in 2000, the privately-held company is headquartered in Paris, France. For more information, go to: [www.expway.com](http://www.expway.com).

### **About NDS**

NDS Group plc (NASDAQ: NNDS), a majority owned subsidiary of News Corporation, supplies open end-to-end digital technology and services to digital pay-television platform operators and content providers. See [www.nds.com](http://www.nds.com) for more information about NDS.

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### **Cautionary Statement Concerning Forward-looking Statements**

*This document may contain certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's views and assumptions regarding future events and business performance as of the time the statements are made. Actual results may differ materially from these expectations due to changes in global economic, business, competitive market, regulatory and other factors. More detailed information about these and other factors that could affect future results is contained in our filings with the US Securities and Exchange Commission. Any "forward-looking statements" included in this document are made only as of the date of this document and we do not have any obligation, nor do we undertake, to publicly update any "forward-looking statements" to reflect subsequent events or circumstances, except as required by law.*

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