



Expway demonstrates mobile TV solution with Harmonic at NAB 2009

Las Vegas (Nevada), April 20th, 2009. Expway, the leading provider of Electronic Service Guide (ESG) solutions is collaborating with Harmonic to integrate video delivery and ESG solutions for the broadcast and 3G Mobile TV markets.

At NAB 2009, the two companies are showcasing an integrated over-the-air ATSC Mobile DTV solution that includes Harmonic's DiviCom Electra® 8000 and ProStream™ 4000 video encoders, an Expway FastESG™ server and an ATSC Mobile DTV enabled laptop with an Expway application. The laptop application will display video channels, ESG, Advertising and RSS coming from the ATSC Mobile DTV signals. The demonstration can be seen at the Expway (C85460) and Harmonic (SU7209) booths.

The collaboration targets the promising ATSC Mobile DTV market with solutions for US broadcasters and mobile network operators (MNO). Expway and Harmonic allow broadcasters and MNOs to offer handheld viewers a feature-rich experience with high quality video. The joint solution also helps operators to monetize the emerging mobile advertising space and deliver new data services.

The EXPWAY FastESG™ solution enables the promotion of services and contents available on Mobile TV networks by placing the Electronic Service Guide at the crossroad of revenue opportunities for Mobile TV players. Integrated in the networks and in mobile phones, FastESG™ is the gateway that enables seamless access, search and consumption of TV Channels, radio, on-demand programs, datacasting, advertising and interactive services.

Harmonic provides a comprehensive and unique mobile video delivery solution across a variety of networks and devices (mobile broadcast, 3G/4G, Internet, IPTV, sync & go). In addition to real-time compression, Harmonic's mobile video offering includes offline transcoding, content ingest and on-demand asset creation with the MediaPrism™ software suite.

"We are all excited by this collaboration that brings lot of value to our customers," said Claude Seyrat Ph.D., VP Marketing and Expway co-founder. "We know from our long experience in Mobile TV that users want high quality video and a rich, exciting experience. This integration allows us to deliver the key elements of a successful mobile TV service."

"Harmonic is committed to the ATSC Mobile DTV initiative, and we are excited to work with Expway because we view the complete user experience, encompassing both outstanding video quality and easy to use navigation, as critical to the success of ATSC Mobile DTV services. The

Expway FastESG allows our broadcast customers to create a comprehensive Mobile DTV offering," said Tom Lattie, Director of Broadcast and New Media Solutions for Harmonic Inc.

About EXPWAY

Expway is the worldwide leader in Mobile TV and Mobile Video Data solutions for broadcast, telecom and satellite networks. Expway solutions allow operators and broadcasters to deliver compelling video services to their audience such as Live and Interactive Mobile TV, Mobile TV Advertisements, Video-on-Demand or Datacasting applications. Expway has established its recognized technological leadership through its ongoing involvement in Mobile DTV standardization and focus on innovation. Expway's solutions offer new opportunities for users to interact and play with their favorite content and discover additional, related information. For more information, please visit <http://www.expway.com>.

About Harmonic Inc.

Harmonic Inc. is a leading provider of versatile and high performance video solutions that enable service providers to efficiently deliver the next generation of broadcast and on-demand services including high definition, video-on-demand, network personal video recording and time-shifted TV. Cable, satellite, broadcast and telecom service providers can increase revenues and lower operational expenditures by using Harmonic's digital video, broadband optical access and software solutions to offer consumers the compelling and personalized viewing experience that is driving the business models of the future.

Harmonic (NASDAQ: HLIT) is headquartered in Sunnyvale, California with R&D, sales and system integration centers worldwide. The Company's customers, including many of the world's largest communications providers, deliver services in virtually every country. Visit www.harmonicinc.com for more information.

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